



Blue Heron Bay

Demographic Data
5 Mile Radius



Date: 03/14/08

Current Geography Selection: (1 Selected) 5 mile radius: 18020 HIGHWAY 105 W, MONTGOMERY, TX 77356*

Lat: 30.376668 Long: -95.640642

County: Montgomery County Pop: 411,033

Zip: 77356 Pop: 21,073

Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
Total Population	7,782		18,061		25,723		30,913		132.1%	20.2%
Population Density (Pop/Sq Mi)	99.1		230.0		327.5		393.6		132.1%	20.2%
Total Households	3,179		7,474		10,299		12,216		135.1%	18.6%

Population by Gender:

Gender	1990 Count	1990 %	2000 Count	2000 %	2007 Count	2007 %	2012 Count	2012 %	1990 to 2000 %	2007 to 2012 %
Male	3,901	50.1%	8,985	49.8%	12,887	50.1%	15,536	50.3%	130.3%	20.6%
Female	3,881	49.9%	9,076	50.3%	12,836	49.9%	15,376	49.7%	133.8%	19.8%

Population by Race/Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
White	7,453	95.8%	17,092	94.6%	23,718	92.2%	28,434	92.0%	129.3%	19.9%
Black	217	2.8%	317	1.8%	632	2.5%	814	2.6%	46.0%	28.8%
American Indian or Alaska Native	25	0.3%	70	0.4%	195	0.8%	265	0.9%	175.2%	36.1%
Asian or Pacific Islander	13	0.2%	117	0.6%	303	1.2%	436	1.4%	786.2%	44.0%
Some Other Race	72	0.9%	263	1.5%	469	1.8%	518	1.7%	265.8%	10.3%
Two or More Races			203	1.1%	406	1.6%	446	1.4%		9.9%
Hispanic Ethnicity	238	3.1%	846	4.7%	1,929	7.5%	3,038	9.8%	255.4%	57.5%
Not Hispanic or Latino	7,544	96.9%	17,215	95.3%	23,794	92.5%	27,875	90.2%	128.2%	17.2%

Population by Age

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
0 to 4	427	5.5%	909	5.0%	1,119	4.4%	1,252	4.1%	112.6%	11.9%
5 to 14	974	12.5%	2,235	12.4%	2,733	10.6%	2,963	9.6%	129.5%	8.4%
15 to 19	438	5.6%	1,097	6.1%	1,498	5.8%	1,758	5.7%	150.6%	17.3%

20 to 24	333	4.3%	591	3.3%	1,096	4.3%	1,328	4.3%	77.5%	21.1%
25 to 34	1,097	14.1%	1,910	10.6%	2,887	11.2%	3,149	10.2%	74.1%	9.1%
35 to 44	1,239	15.9%	2,793	15.5%	3,126	12.2%	3,497	11.3%	125.3%	11.9%
45 to 54	1,102	14.2%	2,962	16.4%	4,231	16.4%	4,789	15.5%	168.8%	13.2%
55 to 64	1,012	13.0%	2,736	15.2%	4,712	18.3%	6,229	20.2%	170.4%	32.2%
65 to 74	808	10.4%	1,956	10.8%	2,966	11.5%	4,200	13.6%	142.2%	41.6%
75 to 84	288	3.7%	723	4.0%	1,094	4.3%	1,408	4.6%	151.1%	28.6%
85+	64	0.8%	150	0.8%	259	1.0%	341	1.1%	134.9%	31.6%

Median Age:

Total Population	39.8		43.3		46.1		48.7		8.6%	5.8%
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Households by Income

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
\$0 - \$15,000	574	18.1%	643	8.6%	719	7.0%	770	6.3%	12.1%	7.2%
\$15,000 - \$24,999	415	13.0%	545	7.3%	545	5.3%	554	4.5%	31.4%	1.7%
\$25,000 - \$34,999	376	11.8%	691	9.2%	610	5.9%	618	5.1%	83.8%	1.3%
\$35,000 - \$49,999	715	22.5%	1,036	13.9%	1,130	11.0%	1,131	9.3%	44.8%	0.1%
\$50,000 - \$74,999	579	18.2%	1,740	23.3%	1,950	18.9%	2,000	16.4%	502.6%	2.6%
\$75,000 - \$99,999	263	8.3%	1,040	13.9%	1,690	16.4%	1,919	15.7%	296.1%	13.6%
\$100,000 - \$149,999	124	3.9%	841	11.3%	1,676	16.3%	2,318	19.0%	578.4%	38.3%
\$150,000 +	135	4.3%	938	12.6%	1,978	19.2%	2,904	23.8%	593.6%	46.8%
Average Hhld Income	\$51,645		\$88,519		\$103,462		\$111,686		71.4%	7.9%
Median Hhld Income	\$38,113		\$61,593		\$77,613		\$88,575		61.6%	14.1%
Per Capita Income	\$21,013		\$36,632		\$41,332		\$44,039		74.3%	6.6%

Employment and Business

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 16 + Population	6,277		14,659		21,566		26,349		133.6%	22.2%
In Labor Force	3,808	60.7%	8,962	61.1%	13,556	62.9%	16,435	62.4%	135.3%	21.2%
Employed	3,602	94.6%	8,628	96.3%	12,658	93.4%	15,337	93.3%	139.5%	21.2%
Unemployed	195	5.1%	314	3.5%	871	6.4%	1,063	6.5%	60.8%	22.0%
In Armed Forces	12	0.2%	20	0.2%	26	0.1%	35	0.1%	68.5%	34.5%
Not In Labor Force	2,468	39.3%	5,697	38.9%	7,984	37.0%	9,879	37.5%	130.8%	23.7%
Number of Employees (Daytime Pop)					6,102					
Number of Establishments					758					
Emp in Blue Collar Occupations			2,686	31.1%						
Emp in White Collar			5,941	68.9%						

Occupations

Housing Units										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Total Housing Units	5,824		9,497		13,395		16,093		63.1%	20.1%
Owner Occupied	2,455	42.2%	6,570	69.2%	8,553	63.9%	9,907	61.6%	167.6%	15.8%
Renter Occupied	724	12.4%	904	9.5%	1,745	13.0%	2,309	14.4%	25.0%	32.3%
Vacant	2,645	45.4%	2,023	21.3%	3,096	23.1%	3,877	24.1%	-23.5%	25.2%
Vehicles Available										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.80		1.50		2.00		2.40		-15.8%	21.0%
0 Vehicles Available	72	2.1%	152	2.0%	177	1.7%	199	1.6%	111.0%	12.0%
1 Vehicle Available	983	28.3%	2,014	26.9%	2,873	27.9%	3,360	27.5%	104.9%	16.9%
2+ Vehicles Available	2,419	69.6%	5,309	71.0%	7,248	70.4%	8,658	70.9%	119.5%	19.5%
Marital Status										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 15+ Population	6,380		14,918		21,870		26,698		133.8%	22.1%
Married, Spouse Present	4,400	69.0%	10,353	69.4%	15,422	70.5%	18,951	71.0%	135.3%	22.9%
Married, Spouse Absent	117	1.8%	272	1.8%	370	1.7%	437	1.6%	131.9%	18.0%
Divorced	570	8.9%	1,336	9.0%	1,920	8.8%	2,324	8.7%	134.3%	21.1%
Widowed	369	5.8%	764	5.1%	1,086	5.0%	1,311	4.9%	107.2%	20.8%
Never Married	926	14.5%	2,191	14.7%	3,071	14.0%	3,675	13.8%	136.5%	19.7%
Educational Attainment										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 25+ Population	5,609		13,229		19,276		23,612		135.9%	22.5%
Grade K - 8	247	4.4%	211	1.6%	297	1.5%	293	1.2%	-14.4%	-1.5%
Grade 9 - 12	639	11.4%	907	6.9%	928	4.8%	876	3.7%	41.9%	-5.7%
High School Graduate	1,572	28.0%	3,354	25.4%	4,443	23.1%	5,058	21.4%	113.4%	13.8%
Some College, No Degree	1,532	27.3%	3,872	29.3%	4,492	23.3%	4,701	19.9%	152.7%	4.7%
Associates Degree	209	3.7%	680	5.1%	1,943	10.1%	3,109	13.2%	225.8%	60.1%
Bachelor's Degree	1,090	19.4%	3,037	23.0%	5,300	27.5%	7,139	30.2%	178.5%	34.7%
Graduate Degree	322	5.7%	1,118	8.5%	1,872	9.7%	2,436	10.3%	247.6%	30.1%

No Schooling
Completed

49 0.4%

* **Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More [About Our Data](#).
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